

ECOMV[®]

positively responsible

Custom
Co-Branding
Options

Meat Tray Marketing Campaign:

"Yup, it's green!"

February 19, 2011

Yup, it's
green!

Spinner (12" or 24" diameter)



Shelf Talker or Dangler (6" w x 4" h)



It looks brown,
but
trust us
it's
**VERY
green!**

The main sign content is set against a blue background with a green gradient at the bottom. It includes the ECOMV logo with the tagline "positively responsible", an image of wheat stalks and a brown meat tray, and the headline "Yup, it's green!". Below the headline are the attributes "GLUTEN-FREE • GMO-FREE" and "COMPOSTABLE • PETROLEUM-FREE". A paragraph states "Our meat trays are made of 100% wheat stalks, a renewable, organic agricultural byproduct." There is also a QR code labeled "EXAMPLE" and a "Logo Area" box.

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positively responsible

**Yup, it's
green!**

GLUTEN-FREE • GMO-FREE
COMPOSTABLE • PETROLEUM-FREE

Our meat trays are made of **100% wheat stalks**,
a renewable, organic agricultural byproduct.

EXAMPLE

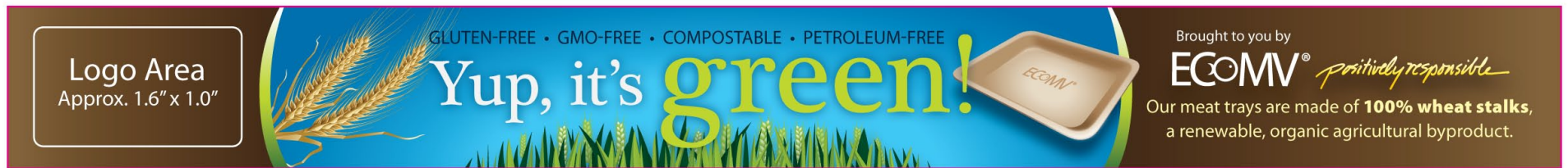
**Discover a
greener world.**
Scan this QR code with
your mobile phone.

Logo Area
Approx. 2.0" x 1.0"

4"

6"

Channel/Rail Strip (12" w x 1.25" h)



Seamless repeatability for lengths at multiples of 12"



Shelf Divider

8" (height from shelf-top)

Yup, it's green!
It looks brown, but trust us it's **VERY green!**

- GLUTEN-FREE
- GMO-FREE
- COMPOSTABLE
- PETROLEUM-FREE

made from wheat

Our meat trays are made of **100% wheat stalks**, a renewable, organic agricultural byproduct.

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positively responsible

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GLUTEN-FREE • GMO-FREE • COMPOSTABLE • PETROLEUM-FREE

Logo Area
Approx. 2.8" x 1.3"

Logo Area
Approx. 2.8" x 1.3"

2.5" (extension from shelf edge)

14" (shelf depth)

Reversible design: If one end becomes damaged, just flip it and use the other end!